

Overseas P+I -The 13th Beijing Overseas Property & Immigration Exhibition

31th Oct.-2nd November, 2025

China National Convention

Center, Beijing

Concurrent Events:

Overseas Days-the 6th Overseas Property and Immigration Forum & Seminars

IEOSE-the 4th Beijing International Education and Overseas Study Exhibition

♦ China ' s leading event dedicated to overseas property and immigration

Overseas P+I-Beijing Overseas Property & Immigration Exhibition is China' s leading event dedicated to overseas luxury property, real estate and immigration. Held in the iconic China National Convention Center in Beijing on Oct. 31th-Nov. 2th, the 13th Overseas P+I is expected to gather about 7,000 high net worth visitors, agents & professionals and showcase about 150 projects from locations around the world, including: Japan , Hongkong, USA,UK, Canada, UAE, Greece, Australia, Spain, Germany, Portugal, Singapore, Thailand, Malaysia, Cyprus, and many

more. The 13th Beijing Overseas Property & Immigration Exhibition will continue to focus on building an exceptional platform for exhibitors to interact with a large number of potential partners and target investors.



◆ Ample Networking Opportunities

The 13th Beijing Overseas Property & Immigration Exhibition will provide the perfect networking platform. A full set of exciting on-site events will offer all exhibitors ample opportunities to connect with partners, agents and affluent investors.

The first day of the exhibition is the professional day. And exciting events taking place during the three days of the show include the Overseas P+I Industry Cocktail Party , the 6th Overseas Days- Industry Forum and more than 30 insightful on-site seminars.



◆ Maximize Media Exposure

Through an extensive marketing campaign, the 13th Overseas P+I helps the exhibitors grow their reputation and boost brand awareness here in China.

From China.com.cn, Huanqiu.com, Sohu.com, Tencent.com to Juwai, Glofang.com, Find property overseas, more than 50 powerful and quality media partners will maximize exhibitors' brand exposure towards potential partners and target investors.

The organizer will continue to leverage reciprocal promotion platforms by collaborating with international schools, financial investment institutions, related clubs, high-end services and

consumption institutions, high-end hospitals to invite high net worth visitors.

Meanwhile, the organizer will seize China's live stream boom and broadcast live on Tik Tok, We Chat Channel and Little Red Book during the show to multiply interactions between the exhibitors and visitors.



◆ **Chance to explore the huge market in China**

Beijing is a leading hub for high-net-worth Chinese individuals who seek global mobility and investment opportunities. According to the Hurun 2024 Report, mainland China is home to the largest number of millionaires worldwide and Beijing is the fourth global millionaire capital of the world. Based in Beijing, the 13th Overseas Property & Immigration

Exhibition will provide an ideal platform for exhibitors to explore the huge market and meet with visitors from all over China.

The 13th Overseas P+I will be held at the iconic China National Convention Center, adjacent to the landmark Bird' s Nest and Water Cube. This prestigious high-end location, combined with the participation of global brands, will create the perfect platform to showcase luxury properties, real estates and immigration projects.



◆ Who Will Exhibit?

■Luxury Property: Luxury retreats、Lake homes、Ski chalets、Mega Projects、Penthouses;

■Real Estate: Residential property、Commercial property、Mixed Use property;

■Immigration: Law Firms、International immigration companies、Investment Immigration;

■ Realtor Companies : International luxury property agents 、International real estate agents;

Participation Fee:

1.Booth Price

Standard Booth:**USD 4280**/9 m²;Raw Space:USD 430/m² (Minimum 18 m²)

9 m² Standard Booth Includes:

Wall panels on 2 sides, fascia board with company name, 1 power point of 5A/220V, carpeting, 2 spot lights, 1 information counter, 1 round table, 6 chairs, printing and pasting wall posters (two sides, each 2.48m high * 2.96m width)

2. Sponsorship Fee

Exclusive title sponsorship: USD90,000; Co-organizer sponsorship: USD 18,000; Supporter sponsorship: USD 7,000; Industry cocktail party exclusive title sponsorship: USD 28,000 ; Industry cocktail party co-organizer sponsorship USD 7,000; For specific rights and on-site

advertising, industry cocktail party sponsorship and other single sponsorship please contact the organizer for details;

3. On-site Seminar Price

USD 750 per session (30 min.)

Contact Information

The 13th Overseas P+I Organizing Committee

Hobby World Expo International Business Co.,Ltd.

Contact person: Fiona,

Tel: 15632573992, Email: hobbyworldc@gmail.com

Website: WWW.OVERSEASPI.CN

Next Session:

Overseas P+I -The 14th Beijing Overseas Property & Immigration
Exhibition

Dates: May, 2026 Venue:China National Convention Center,Beijing